



Advertising Rates and Packages

Package A

\$50 Month

Business Directory

Package B

\$100 Month

Business Directory
Web Rolodex / Logo's
Small Brick Banner - 125 x125

Package C

\$250 Month

Business Directory
Web Rolodex / Logo's
Small Brick Banner - 125 x125
Flash Banner - 125 x 125

Package D

\$500 Month

ISTV Radio Rolodex Ads
ISTV Audio Ad (15sec)
Business Directory
Web Rolodex / Logo's
Medium Brick Banner - 180 x 150
Flash Banner - 180 x 150

Package E

\$1,000 Month

ISTV Radio Rolodex Ads
ISTV Audio Ad (15sec)
Business Directory
Web Rolodex / Logo's
In Content Banner - 234 x 60
Flash Banner - 234 x 60
INDIVIDUAL CLIPS RACE ADVERTISING (10%)

Package Terms (50% Down 50% on Completion)

3 Months	10% Discount
6 Months	20% Discount
12 Months	30% Discount

Package F

\$1,500 Month

ISTV Radio Rolodex Ads
ISTV Audio Ad (15sec)
Business Directory
Web Rolodex / Logo's
In Content Banner - 392 x 72
Flash Banner - 392 x 72
INDIVIDUAL CLIPS RACE ADVERTISING (15%)
PROGRAMING SHOWS ADVERTISING

Package G

\$2,500 Month

ISTV Radio Rolodex Ads
ISTV Audio Ad (15sec)
Business Directory
Web Rolodex / Logo's
Tower Banner - 160 x 600
Tower Flash Banner - 160 x 600
INDIVIDUAL CLIPS RACE ADVERTISING (25%)
PROGRAMING SHOWS ADVERTISING
COMMERCIAL DEVELOPMENT 15 & 30 sec.
INFOMERCIAL DEVELOPMENT - 3 min.

Package H

\$5,000 Month

ISTV Radio Rolodex Ads
ISTV Audio Ad (15sec)
Business Directory
Web Rolodex / Logo's
Header Banner - 728 x 90
Header Flash Banner - 728 x 90
INDIVIDUAL CLIPS RACE ADVERTISING (50%)
PROGRAMING SHOWS ADVERTISING
COMMERCIAL DEVELOPMENT 15 & 30 sec.
INFOMERCIAL DEVELOPMENT - 3 min.
SHOW SPONSORSHIP

Video Ad Banner ON HOME PAGE

HTML email